



***A European youth alcohol culture?***  
**Convergent and divergent trends in  
adolescent alcohol consumption 1999–2007**

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# Wet vs. dry alcohol cultures?

	“DRY”	“WET”
Frequency	Low	High
Per occasion	High	Low
Total consumption	Low(er)	High(er)
Beverage preference	Spirits, (beer)	Wine
Cultural stereotype	Nordic	Mediterranean

**Too simplistic? (never true)**

**Convergence over time? (no longer true)**

# **The 2007 ESPAD Report**

Substance Use Among Students in 35 European Countries

# Wet vs. dry alcohol cultures?

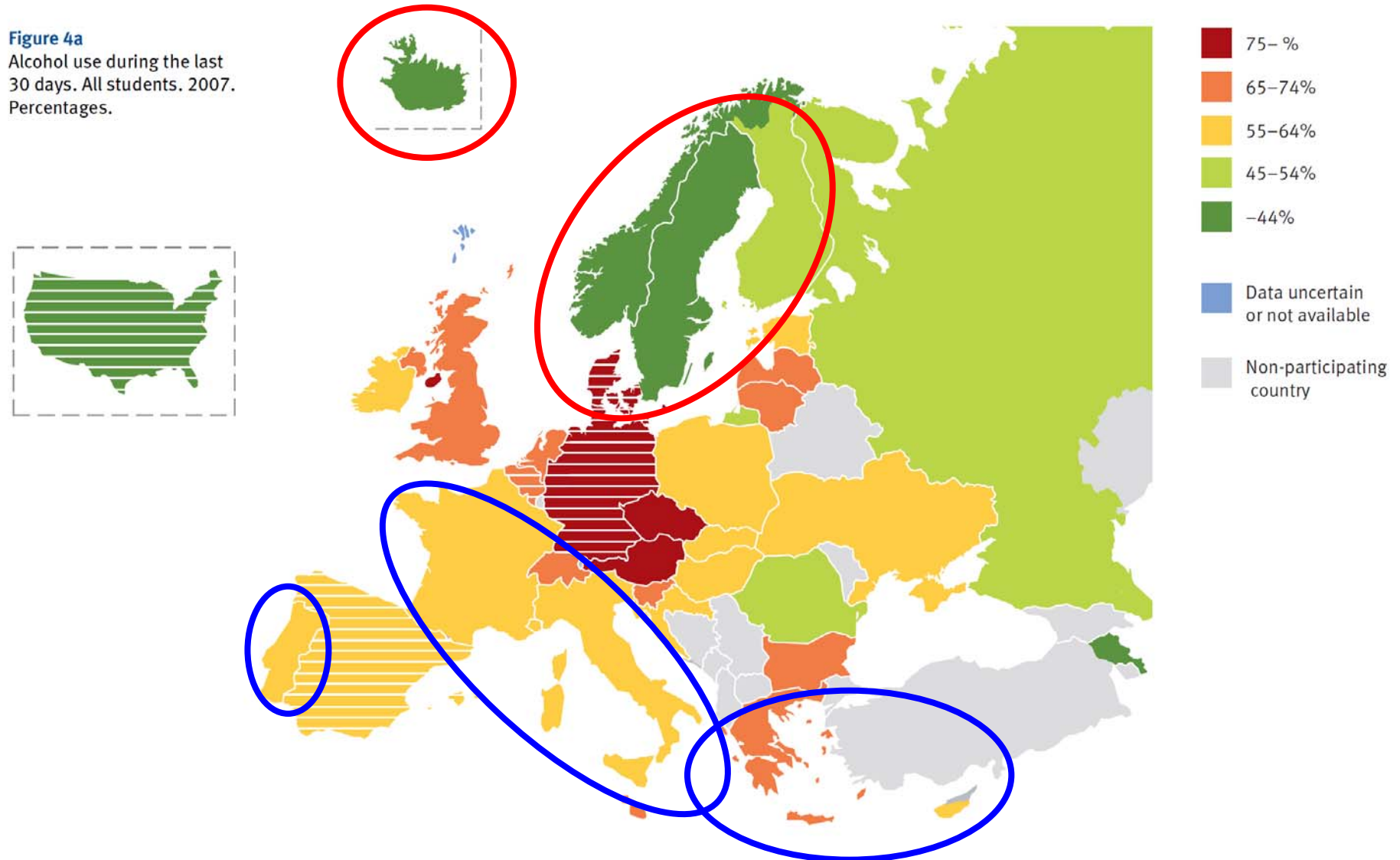
	“DRY”	“WET”
Frequency	Low	High
Per occasion	High	Low
Total consumption	Low(er)	High(er)
Beverage preference	Spirits, (beer)	Wine
Cultural stereotype	Nordic	Mediterranean

- Denmark
- Finland
- Iceland
- Norway
- Sweden

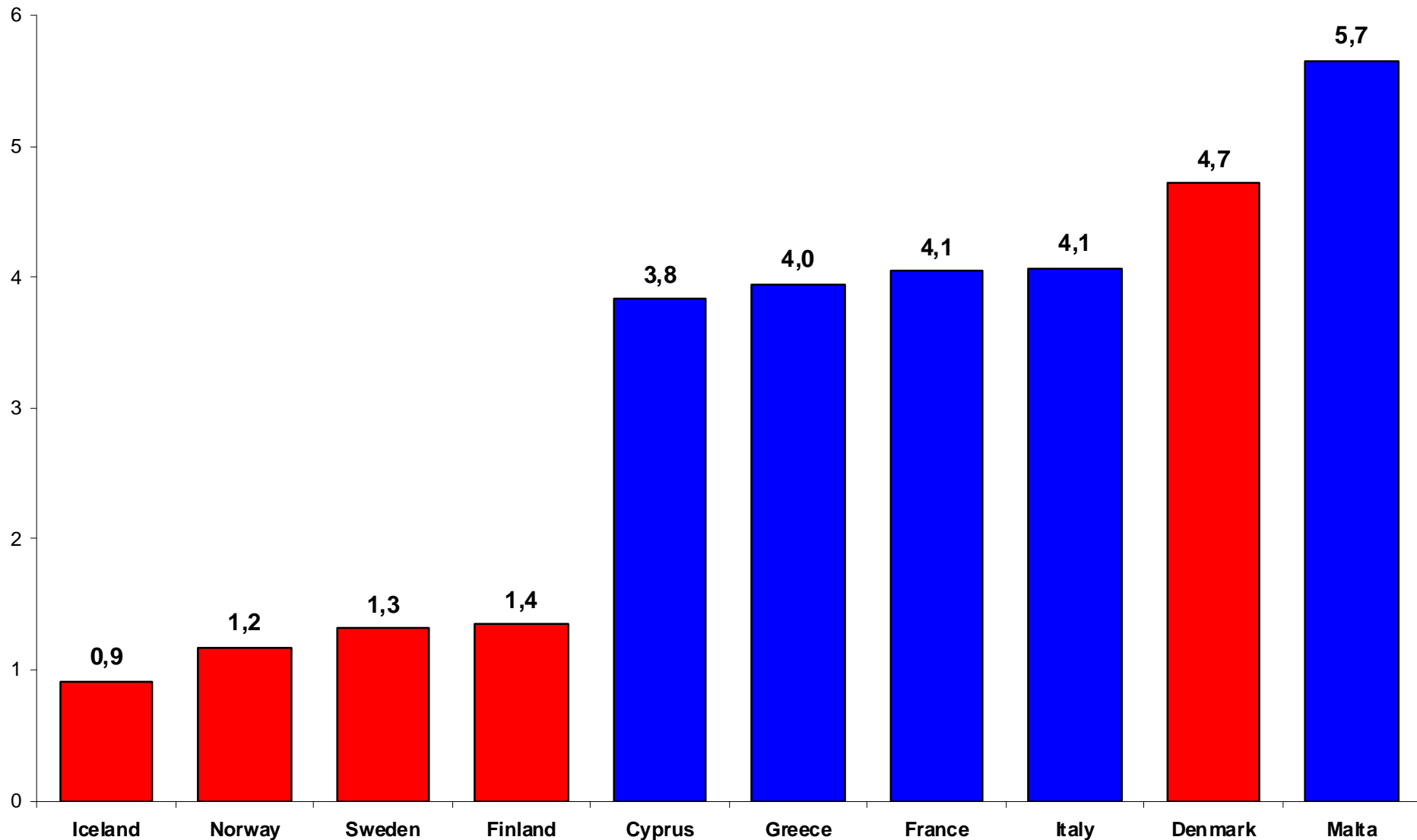
- Cyprus
- Greece
- France
- Malta
- Portugal

# Frequency of adolescent drinking

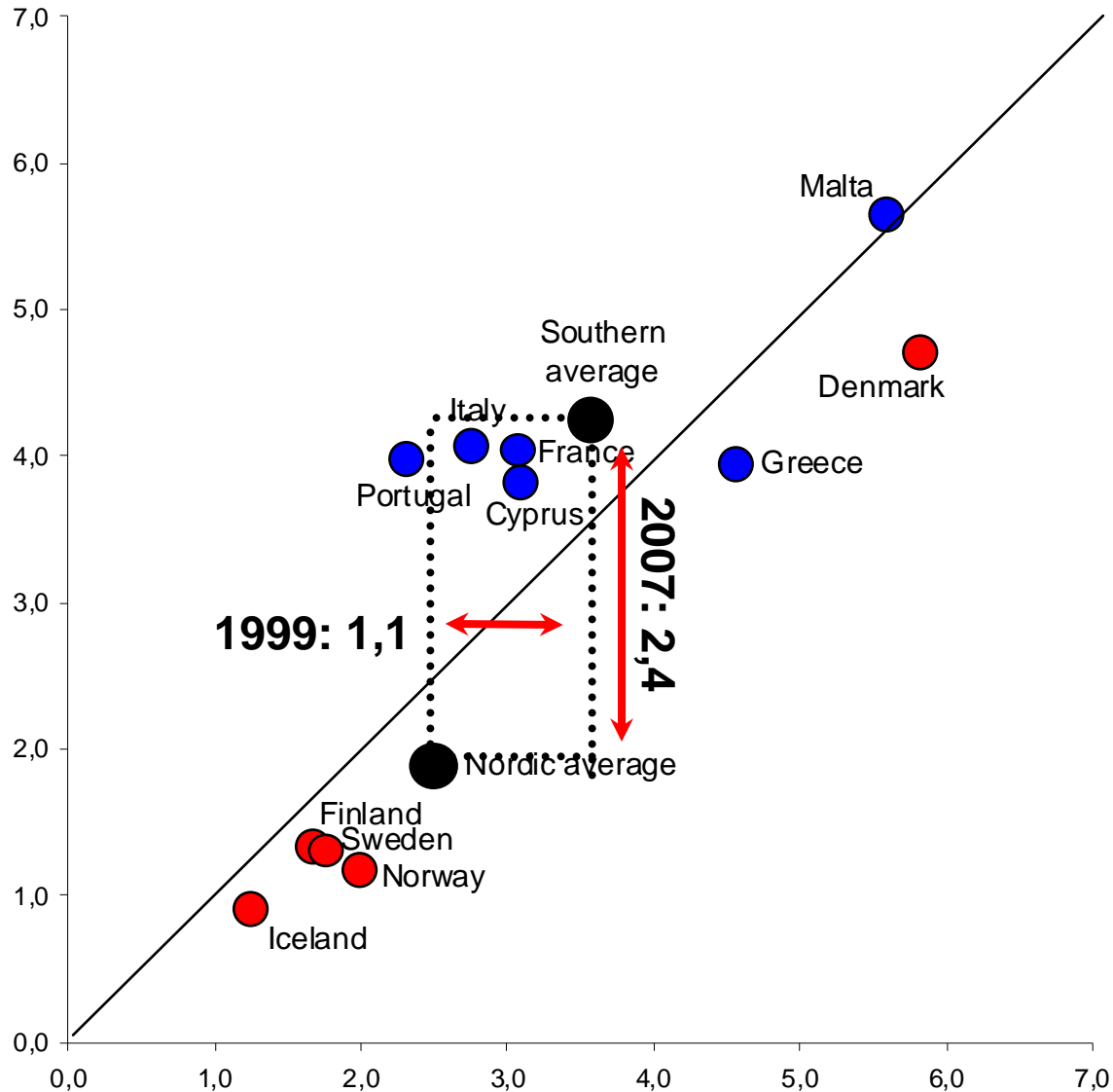
**Figure 4a**  
Alcohol use during the last 30 days. All students. 2007.  
Percentages.



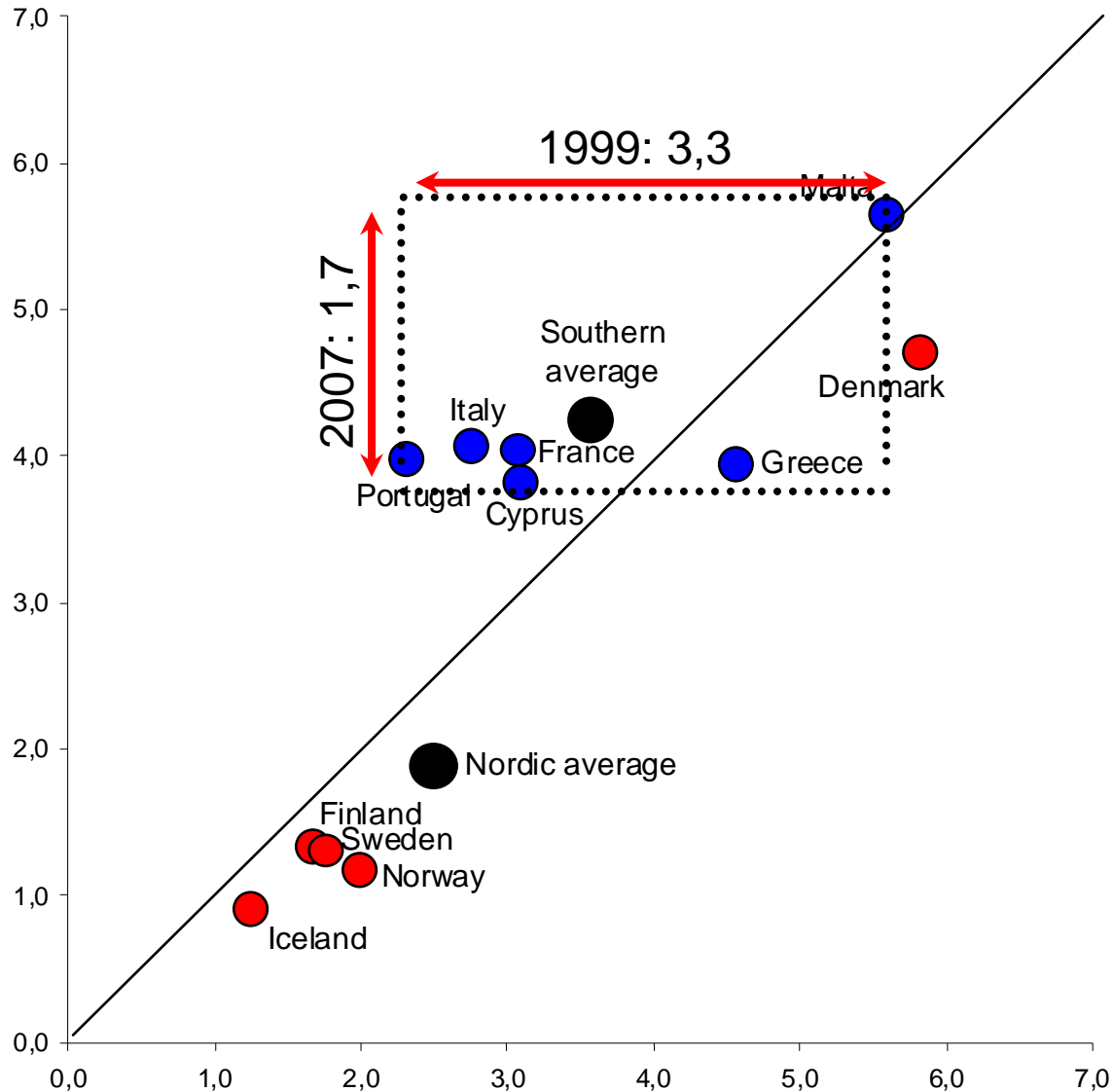
# 30 day frequency of drinking



# Change in frequency 1999–2007

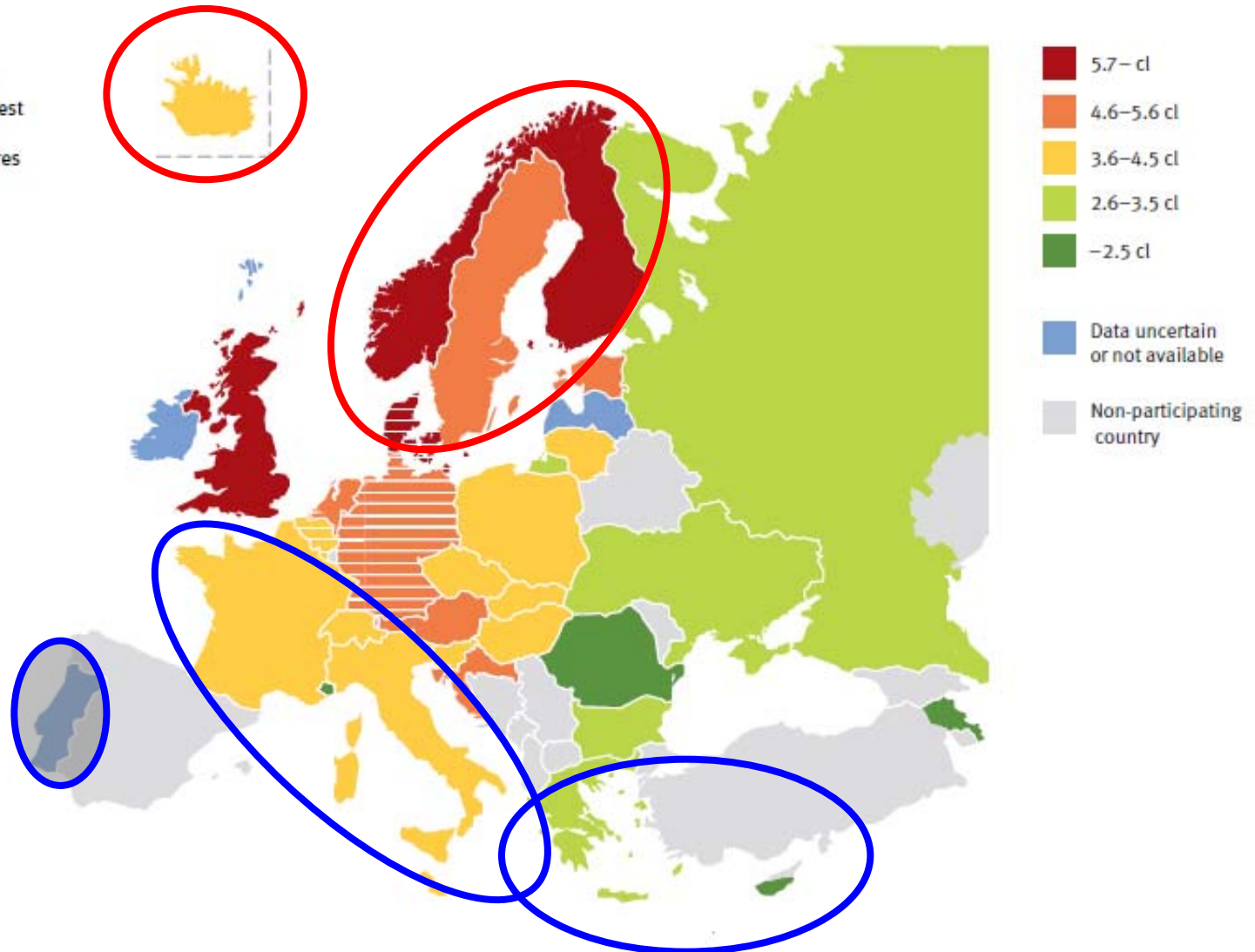


# Change in frequency 1999–2007

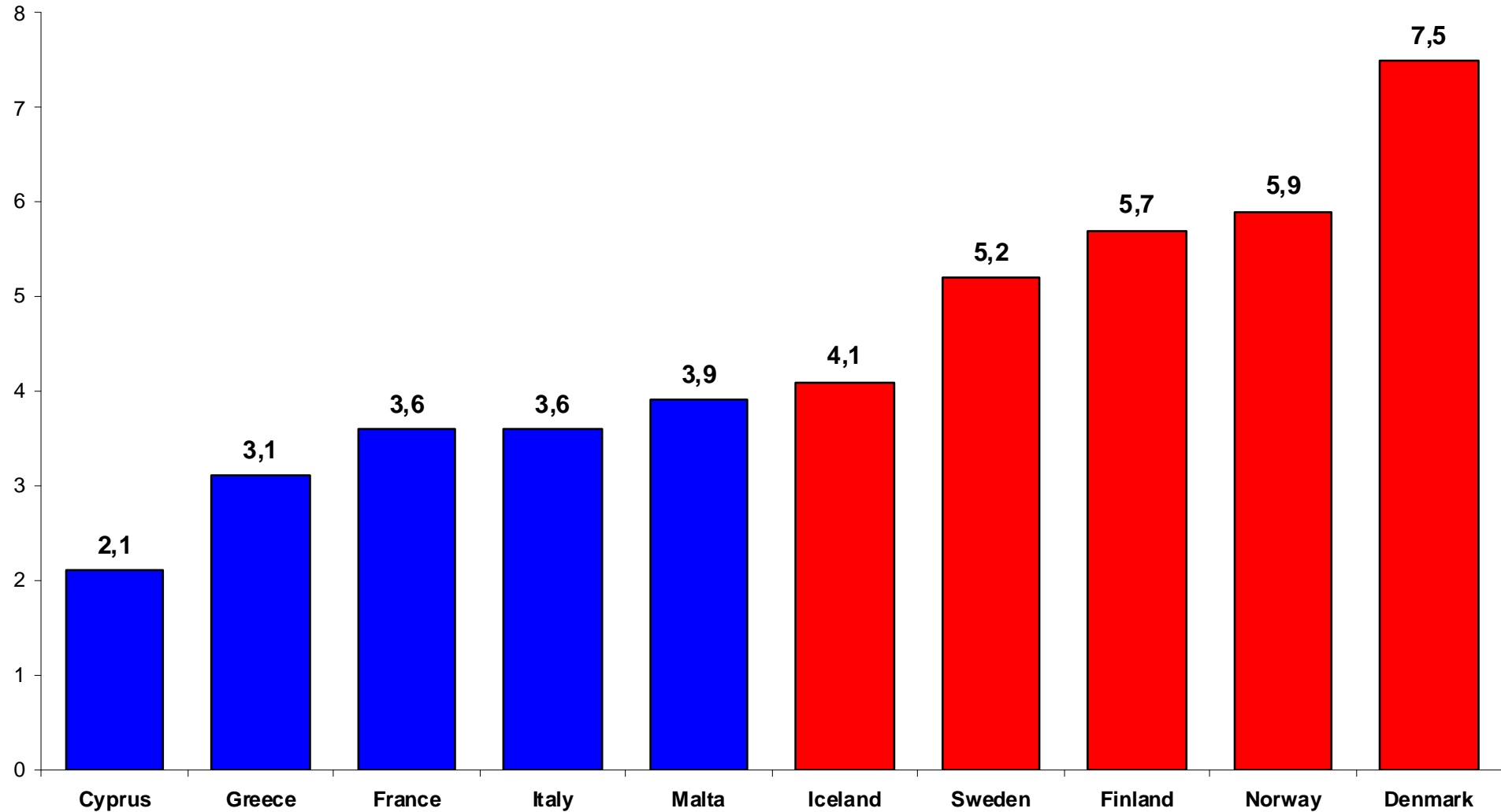


# Quantity of adolescent drinking

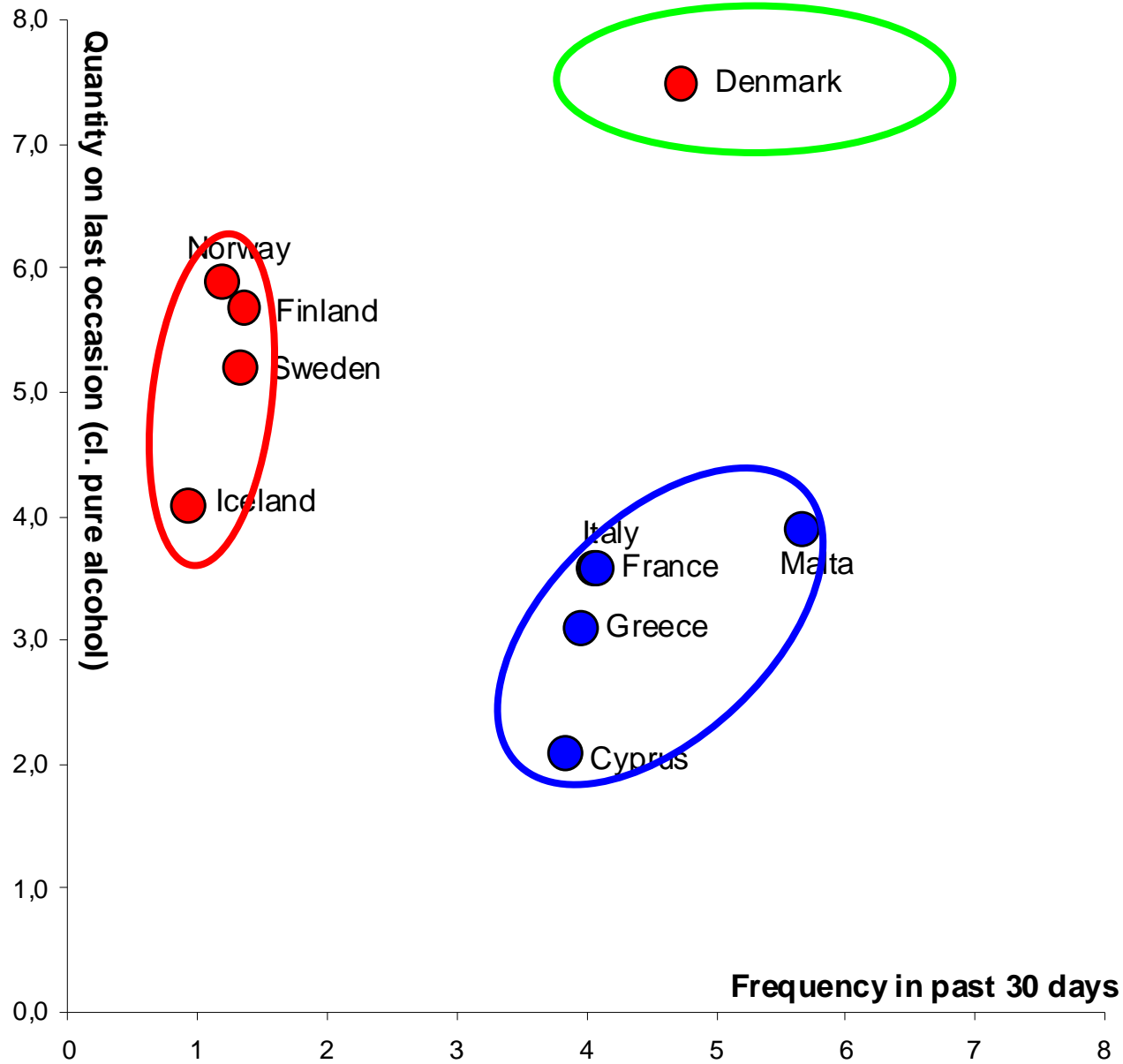
**Figure 5a**  
Estimated average alcohol consumption during the latest alcohol-drinking day.  
All students. 2007. Centilitres of 100% alcohol.



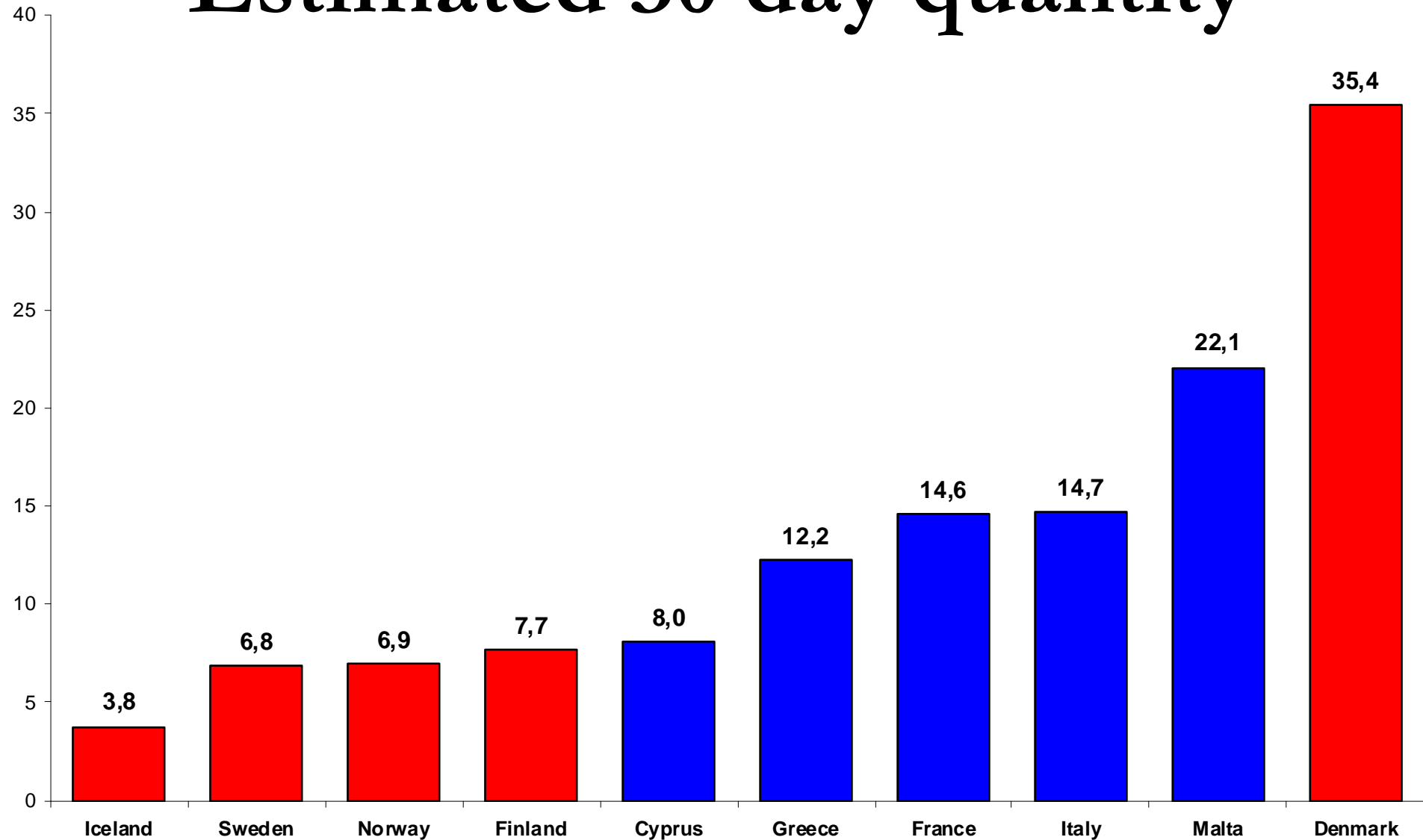
# Quantity on last occasion



# Frequency vs. quantity

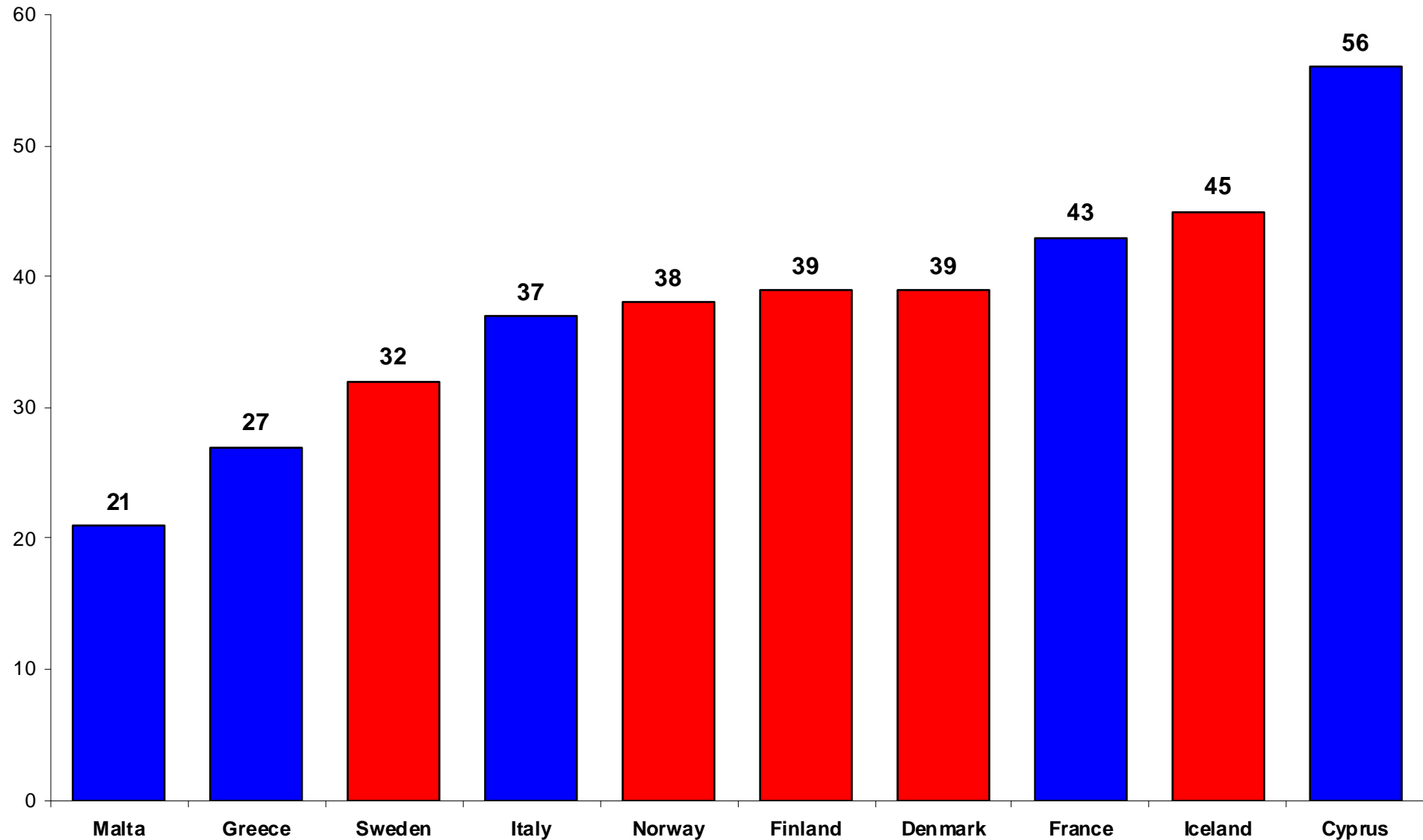


# Estimated 30 day quantity

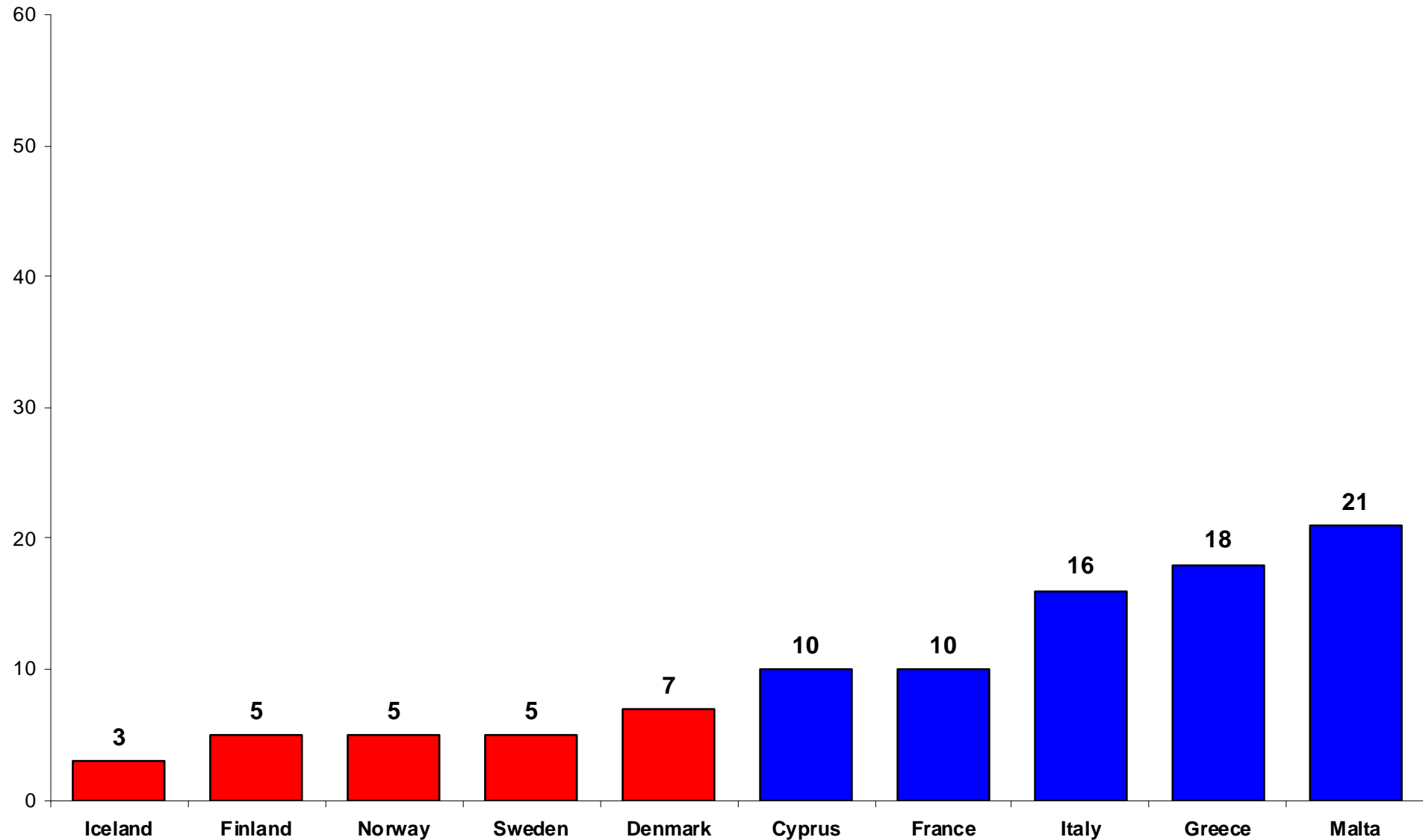




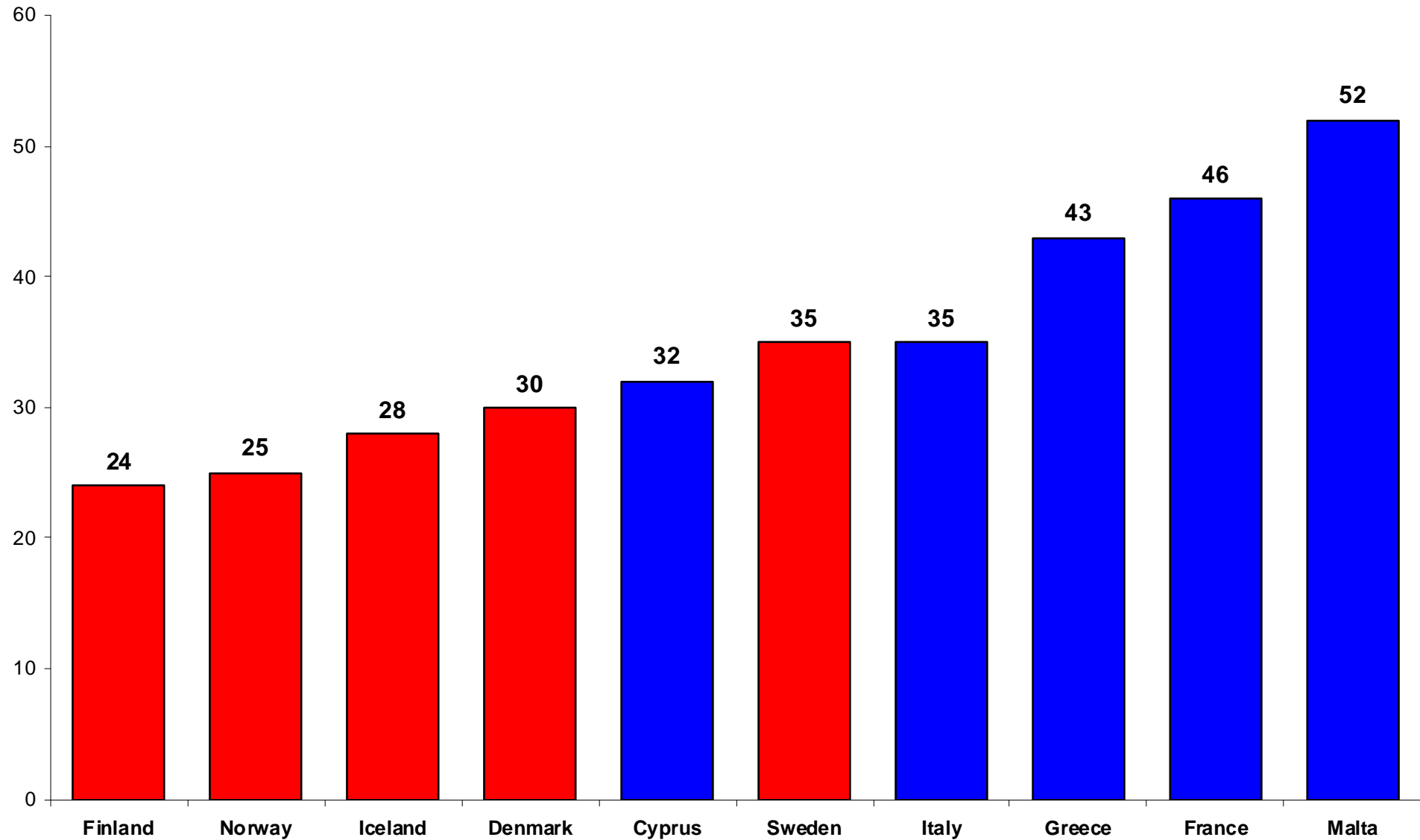
# Proportion beer on last occasion



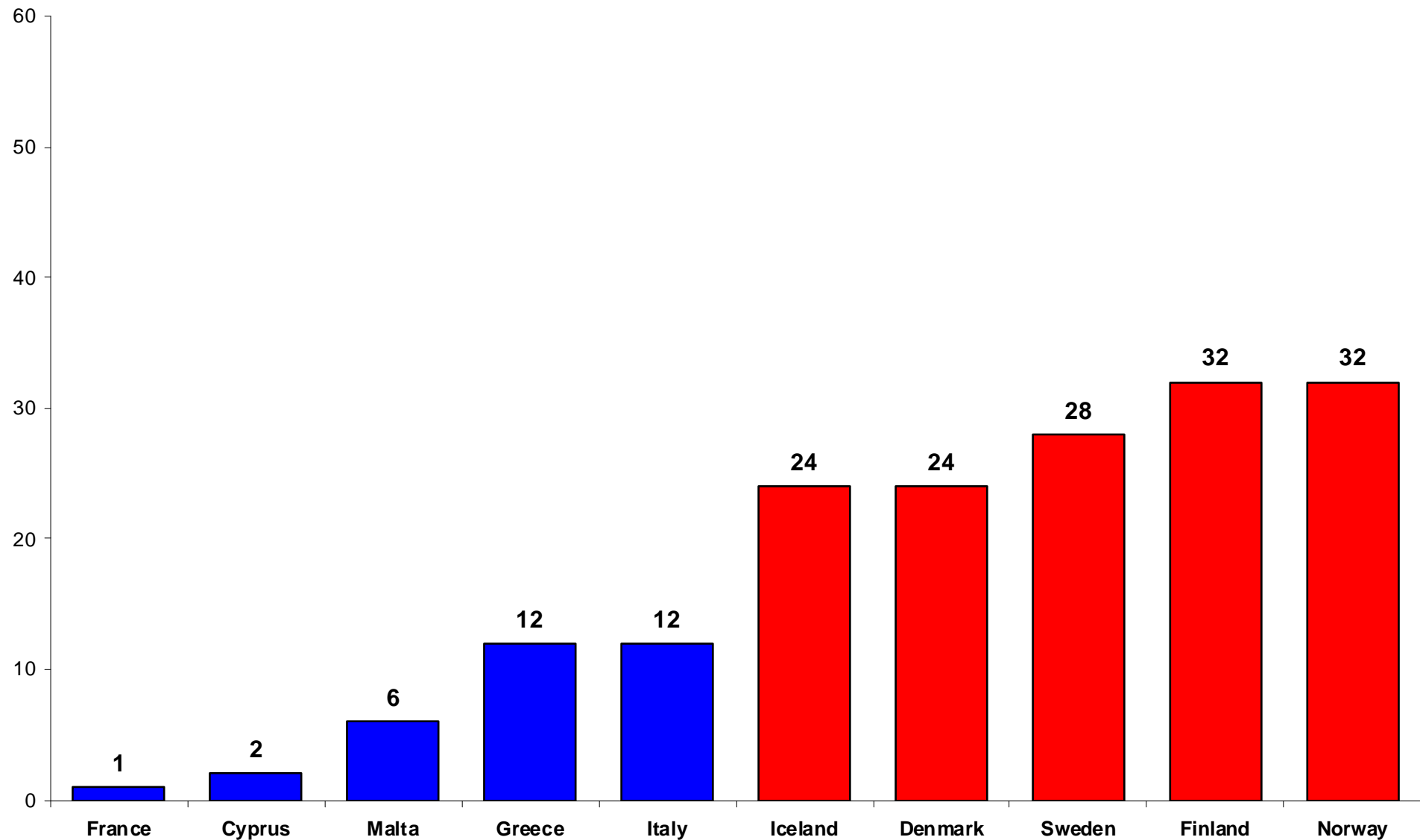
# Proportion wine on last occasion



# Proportion spirits on last occasion



# Proportion other on last occasion



# Wet vs. dry alcohol cultures?

	“DRY”	“WET”
Frequency	+Low	+High
Per occasion	+High	+Low
Total consumption	+Low(er)	+High(er)
Beverage preference	<b>Beer, other</b>	<b>Beer, spirits</b>
Cultural stereotype	+Nordic	+Mediterranean

**Convergence over time?** - Divergence





**University of Akureyri**